

WHAT NEW KENT SAID

The adopted Strategic Plan centers rural character, history, nature, quiet, and managed growth.

1 THE VISION

Keep New Kent rural, historic, natural, and quiet - with responsive government.

2 THE INPUT

More than 1,000 survey responses and 5,800 public engagements shaped the plan.

3 THE PRIORITY

Rural, friendly, and quiet led residents' descriptions of the county.

4 THE GAP

The 2020 survey did not identify data centers as a local priority or preferred industry.

The paper's central question: does a proposed use fit the citizen-built vision the Board adopted?

GROWTH SHOULD FIT NEW KENT.

USE THE PLAN AS A TEST

A land-use decision can be compared directly with the values already adopted by the County.

PLAN SAYS

- Protect rural character
- Manage economic growth
- Use high-quality design
- Listen to residents



DECISION TEST

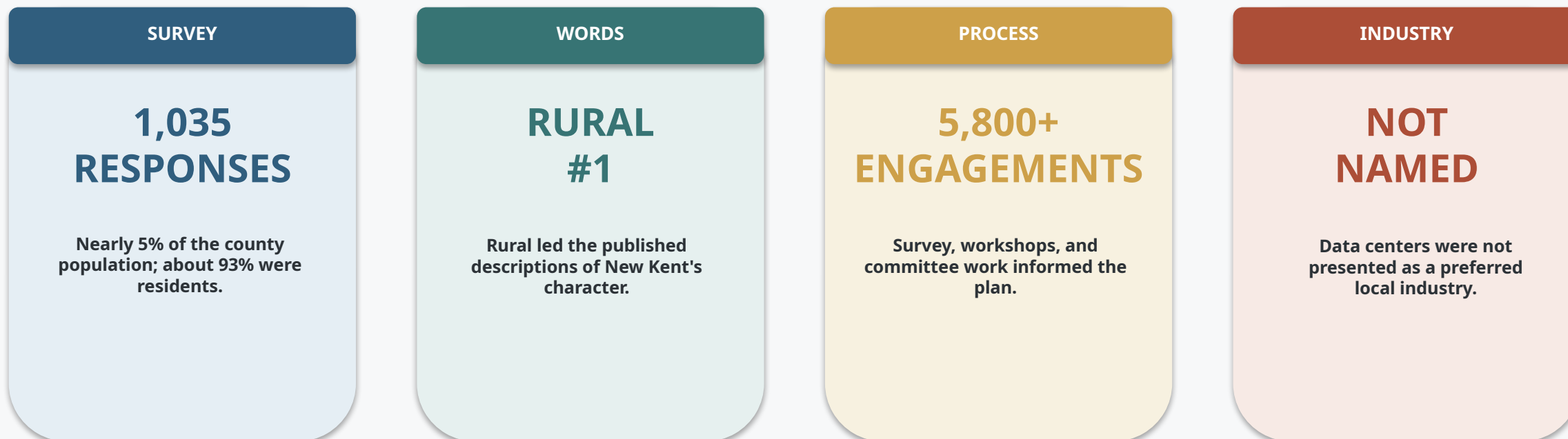
- Does the site preserve it?
- Do benefits outweigh impacts?
- Does it fit the landscape?
- Is public input reflected?

The adopted vision gives citizens and officials a public standard instead of a blank slate.

START WITH THE ADOPTED VISION.

THE RECORD PREDATES THE DEBATE

The public record shows what residents valued before data centers became a New Kent policy question.



The plan's public-input record is evidence of the community values later decisions should confront.

THE RECORD CAME FIRST.

THE CITIZEN 4x4

Four practical ways to use the Strategic Plan in the data-center ordinance discussion.

- 01

READ THE VISION

Compare every proposal with the adopted language on rural character and managed growth.
- 02

CHECK THE SURVEY

Use Appendix A to see what residents said in their own words.
- 03

ASK WHAT FITS

Require a clear explanation of benefits, burdens, and consistency with the plan.
- 04

SHOW THE RECORD

Bring the plan, survey results, and exact citations into the public discussion.

The point is not to freeze New Kent in time; it is to make growth answer to the adopted public vision.

THE PLAN IS A PROMISE TO TEST.