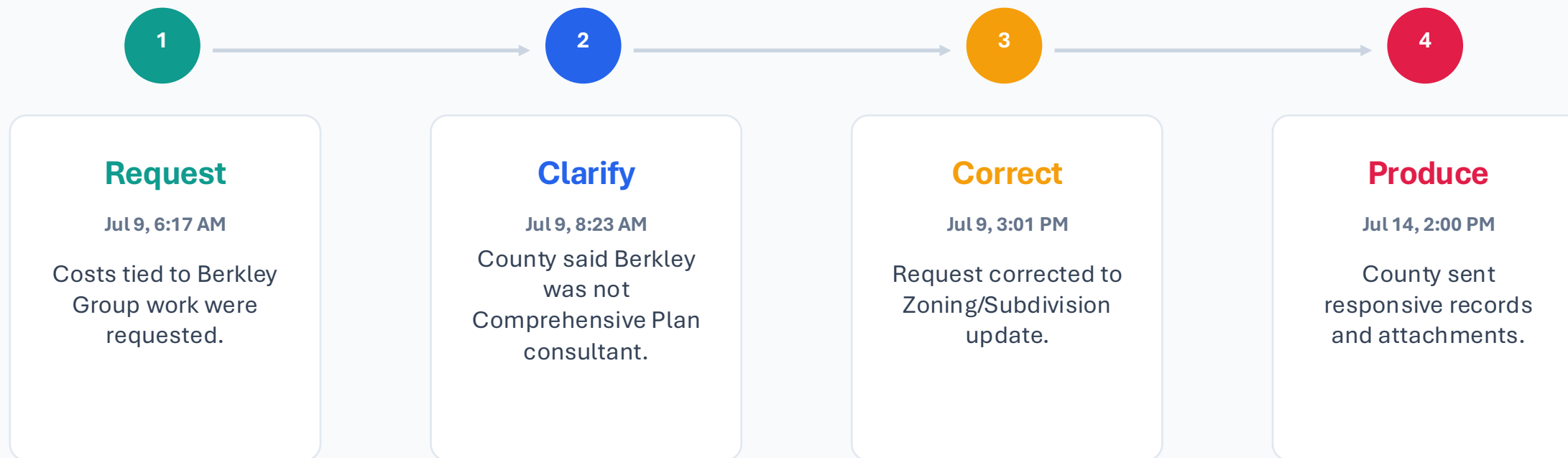


Berkley Group: what was asked, corrected, and produced



The record is stronger because the correction stayed visible.

Ask clearly; preserve the record.

The contract covered process, outreach, and ordinance drafting

Investigation

Diagnostic + public engagement

Development

Draft articles + work sessions

Adoption

Open house + hearings

1

Update zoning + subdivision ordinances

2

Run focus groups, workshops, survey, pop-ups

3

Build project branding, website, and videos

4

Support PC/BOS work sessions and hearings

This record set is about how the County bought and scoped the ordinance update work — not a rumor, not a Facebook post, and not a guess.

Scope matters more than labels.

The records show approved dollars and outreach costs

Purchase-order amounts

Berkley Group PO

Ordinance update/rewrite



\$236,250

01

Main PO: \$236,250 for ordinance update/rewrite.

02

Mailer PO: \$5,420.40 for EDDM postcards.

Postcard mailer PO

EDDM postcard mailing



\$5,420.40

03

Invoices from February through June show active billing.

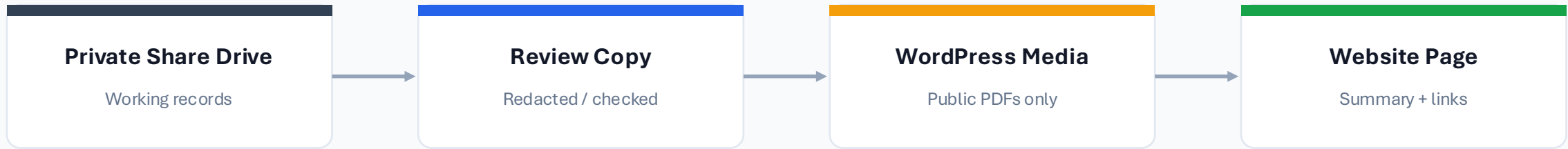
04

Public totals need second human QA before posting.

Note: invoice totals should receive a second human QA before public posting because several invoice PDFs are scanned/image-based.

Show receipts, then verify totals.

How the public should see this record



- 1 Ask clearly; preserve the record.
- 2 Scope matters more than labels.
- 3 Show receipts, then verify totals.
- 4 Facts linked; no surprises, no spin.

Do not link the public to the Share Drive.

Upload approved public PDFs to WordPress, then link internally from the page.

Facts linked; no surprises, no spin.